**Storm Kings Review**

7-15: You do a good job of illustrating the importance of the industry, but the introduction also needs to summarize what you intend to accomplish in this paper.

18-34: Please include a table of the variables used in this paper along with their units.

31-33: Not completely sure what this sentence means, please clarify.

54-59: Please also show the scatterplots of residuals vs predicted values to illustrate the improvement in constant variance.

70-72: Please clarify this sentence.

102-105: The only determination for including/excluding an interaction term is the significance of the p-value for the interaction. We do not care if the interaction makes one of the lower-ordered terms that makes up the interaction non-significant. Please clarify this in the text.

114-115: You are confusing weighted least squares regression with ridge regression. Please review both methods and clarify your description. Specifically, ridge regression does not weight observations at all.

148-149: The Pearson correlation p-value tells you nothing about normality. You need to compare the obtained correlation to Table B.6 all the way back in Module 2. Please correct this in the text.

168-184: Qualify your interpretations by saying that we expect to see Y change by x-units “on average”.

The conclusion currently lacks specific identification of future research directions. Please add this to the conclusion.